# **Privacy Statement**

This privacy statement explains how Ramona Research (also referred to as "we," "us," and "our") uses any personal information we collect from or about you, through our interactions with you, and through our products and services, including this website.

## What information do we collect about you?

We collect information about you to effectively operate our website and provide information to you about our products and services. We may also collect personal information when you voluntarily submit it to us, like through a website "contact us" form or email. We collect payment information that you provide us in order to pay for and use our products and services.

# How will we use the information about you?

We may use your personal information to manage our relationship with you. We collect information about you to process and manage orders. We may use your information for marketing purposes, and we may retain your information in order to protect our legal rights. We may use your information collected from the website to personalize your repeat visits to our website.

## Marketing

We may use your personal information to communicate with your and to personalize our communications with you. We may email you information we think may be of interest to you. We do not rent or sell personal information or emails lists to third parties, but we may work with a third-party to help market our products and services. You have a right at any time to stop us from contacting you for marketing purposes. If you no longer wish to be contacted for marketing purposes, please contact: rr@ramonaresearch.com.

# Information security

We care about and are committed to the security of your personal data. When we collect information about you, we also make sure that your information is protected from unauthorized access, loss, manipulation, falsification, destruction or unauthorized disclosure. This is done through appropriate technical measures. We delete all information deemed no longer necessary.

### Access to your information

You have the right to request a copy of the information that we hold about you. If you would to review, correct or remove some or all of your personal data from our systems, please email <a href="mailto:rr@ramonaresearch.com">rr@ramonaresearch.com</a>, or write to us at the address below. We will provide you with a copy of the data. In order to comply with your request, we may ask you to verify your identity. We

will fulfil your request by sending your copy electronically, unless the request expressly specifies a different method. We reserve the right to charge an administrative fee for additional requests.

# **Cookies & similar technologies**

We use cookies (small text files placed on your computer or device to collect standard internet log information and visitor behavior information). This information is used to track visitor use of the website and to compile statistical reports on website activity. You can set your browser not to accept cookies. Your browser may also have the ability to block tracking.

# Retention of personal data

We retain personal information for as long as necessary to provide the products and services you have requested, or for other essential purposes such as complying with our legal obligations, resolving disputes, and enforcing agreements.

#### Other websites

Our website contains links to other websites. This privacy statement only applies to this website.

## Disclosure of information to third parties

We may provide your information to third parties who handle information on our behalf. This may help us respond to your inquiry, manage our relationship with you, and to comply with legal, regulatory, or national security obligations. We do not rent or sell personal information to third parties. By providing personal information through our website, you are consenting to these disclosures.

## Children's privacy

We do not intentionally collect information on anyone under the age of 13.

# Changes to our privacy statement

We keep our privacy statement under regular review and we will place any updates on this web page.

This privacy statement was last updated on 8/12/18.

#### How to contact us

Please contact us if you have any questions about our privacy statement or information we hold about you.

By mail:

13741 Danielson St STE J Poway, CA 92064

By email: <a href="mailto:rr@ramonaresearch.com">rr@ramonaresearch.com</a>

# **Cookie Statement**

This Cookie Statement is part of our Privacy Statement, which can be read <u>here.</u>

We collect certain information by automated means when you visit the ramonaresearch.com website.

By continuing to use your device to access this website, you agree that the following information may be collected: your unique device identifier, mobile device IP address, information about your device's operating system, mobile carrier and your location information (to the extent permissible under applicable law).

#### What are cookies?

Cookies are text files containing small amounts of information that are placed on your computer's hard drive when you visit certain websites. Cookies allow a website to recognize your device.

#### What are IP addresses?

An IP address is a unique identifier that certain electronic devices use to identify and communicate with each other on the Internet. When you visit our website from a device, we may view that device's IP address. We use this information to understand from what geographic regions our website visitors come. We also may use this information to enhance our website.

## How and why do we use cookies and similar technologies?

Cookies may tell us whether you have visited our site before or if you are a new visitor. Cookies may help us identify site features in which you may have the greatest interest. Cookies may also enhance your online experience by saving your preferences while you navigate the site.

We use the following cookies on our website:

Google Analytics. These cookies are used to collect information about how visitors use
the website. We use this information to compile reports and to help us improve the
website. The cookies collect information in an anonymous form, including the number of
visitors to the website, where visitors have come to the website from and the pages they
visited.

### What if I don't want Cookies?

Most browsers will tell you how to delete cookies, stop accepting new cookies, and how to be notified when you receive new cookies. You will have to visit your particular browser's privacy settings or cookie management documentation for steps.

Google may permit you to opt out of being tracked by Google Analytics. More information can be found at <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>

You can opt out of Adobe Analytics here: <a href="http://www.adobe.com/privacy/opt-out.html">http://www.adobe.com/privacy/opt-out.html</a>

#### How to contact us

If you have any questions about our information practices, please contact us by:

Clicking here.

or

writing us at:

13741 Danielson St STE J Poway, CA 92064

or emailing us at:

rr@ramonaresearch.com